

Students Whose Teachers Use Raz-Plus Blended Learning Platform Show Higher Achievement and Interest in Reading According to Efficacy Study by McREL International

Tucson—Jan. 29, 2019—As elementary schools look for effective ways to develop students’ reading skills, findings from a new efficacy study by McREL International suggest that [Raz-Plus®](#) is an effective supplemental resource to improve elementary students’ reading achievement and interest within high poverty and high racial/ethnic minority schools.

The McREL study, which was conducted in the spring of 2018, involved 662 students from 39 classrooms in three rural elementary schools in the southeast United States. All three schools serve predominantly low-income, minority student populations. Teachers used Raz-Plus, a blended learning platform for K-5 reading from [Learning A-Z®](#), as a supplemental resource three to five times per week for a total of 60 to 90 minutes per week, on average.

Pre- and post-assessments show statistically significant differences between the treatment and control groups in this randomized controlled trial. Students whose teachers used Raz-Plus had higher reading achievement scores than students in the control group, as measured by the STAR assessment. In addition, students whose teachers used Raz-Plus showed a higher level of interest in both academic and recreational reading than students in the control group, as measured by the Elementary Reading Attitude Survey (ERAS).

“Building a strong connection between reading instruction and practice is key to improving student outcomes. It’s also important to provide an engaging environment that makes reading practice rewarding and keeps students motivated to read,” said Patrick Marcotte, president of Learning A-Z. “The McREL study findings support what teachers tell us they see in their classrooms each day—that Raz-Plus is making a positive difference in reading outcomes and helping students develop a love of reading.”

Raz-Plus provides effective teacher-led instruction, developmentally appropriate reading practice, formative assessment, and data-driven reporting to improve the reading skills of every student, at every level. It combines teacher-led whole-class and small-group instruction with technology-enabled resources for personalized reading practice. All resources are accessible online and available in printable, projectable, and digital formats to strengthen the connection between what is being taught and what students independently practice.

For a free trial or to learn more about Raz-Plus, visit <https://www.raz-plus.com>.

About McREL International

McREL is a non-profit, non-partisan education research and development organization that since 1966 has turned knowledge about what works in education into practical, effective guidance and training for teachers and education leaders across the U.S. and around the world. For information, visit www.mcrel.org.

About Learning A-Z

Learning A-Z® is a literacy-focused PreK-6 educational provider of technology-enabled learning solutions. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus®, Reading A-Z™, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, and Vocabulary A-Z™. Learning A-Z products are used by more than 7 million students in more than 170 countries. Learning A-Z is a business unit of Cambium Learning® Group, Inc.



For more information, please visit www.learninga-z.com or find us on [Facebook](#) or [Twitter](#).

About Cambium Learning Group, Inc.

Cambium Learning® Group is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction. Using a research-based, personalized approach, Cambium Learning Group delivers SaaS resources and instructional products that engage students and support teachers in fun, positive, safe and scalable environments. These solutions are provided through Learning A-Z® (online differentiated instruction for elementary school reading, writing and science), ExploreLearning® (online interactive math and science simulations and a math fact fluency solution), Voyager Sopris Learning® (blended solutions that accelerate struggling learners to achieve in literacy and math and professional development for teachers), and VKidz Learning (online comprehensive homeschool education and programs for literacy and science). We believe that every student has unlimited potential, that teachers matter, and that data, instruction, and practice are the keys to success in the classroom and beyond.

Come learn with us at www.cambiumlearning.com.

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